



**12<sup>th</sup> Annual Penny McHenry Hydrangea Festival**  
Saturday – Sunday, June 1<sup>st</sup> & 2<sup>nd</sup>, 2019 | 9 AM – 5 PM  
[www.hydrangeafest.org](http://www.hydrangeafest.org)

Dear Exhibitor,

We're delighted at your interest in joining us for the 12<sup>th</sup> Annual Penny McHenry Hydrangea Festival in Douglasville | Douglas County, GA and eagerly await your completed application.

The Penny McHenry Hydrangea Festival is held each year in the month of June, when Douglasville becomes the Hydrangea Capitol of the South. It is a two-day outdoor/indoor event known by its award-winning Standard Flower Show.

The Festival's new location is Douglas County High School, 8705 Campbellton Street, Douglasville, GA. The Penny McHenry Hydrangea Festival is a nationally recognized and award-winning Festival bringing thousands of festival-goers to share in their love and appreciation of the flowering plant and artisans' crafts.

Please read over the entire application and information before filling out your application, as there have been changes from previous years. Also, please note that upon submitting your application you must pay the Space Rental Fee(s). Electricity is an additional charge.

If you have any questions **AFTER THOROUGHLY READING** the enclosed information you can email us at [info@hydrangeafest.org](mailto:info@hydrangeafest.org), or call us at (770) 947-5920 Monday through Friday, 8 AM – 5 PM (EST).

We appreciate your interest and look forward to receiving your 2019 Penny McHenry Hydrangea Festival application!

*Mail payment and application by **Friday, May 3, 2019** to:*

Douglasville Convention and Visitors Bureau  
6695 Church Street  
Douglasville, GA 30134  
770-947-5920

*\*The 2019 Penny McHenry Hydrangea Festival Exhibitor Application will not be juried until payment is received.*



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The Penny McHenry Hydrangea Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. NO REFUNDS WILL BE MADE FOR CANCELLATION OR REMOVAL FOR CAUSE. In an event of unforeseen circumstances, the show may be terminated at our discretion. NO REFUNDS WILL BE MADE FOR BAD WEATHER – THIS EVENT IS RAIN OR SHINE.

### **PRODUCT & EXHIBIT**

1. Items not created by the exhibitor or not in the category for which applied will not be permitted in the show.
2. Resale of wholesale items (buy/sell), commercially manufactured products, mass produced items and kits ARE NOT PERMITTED and will result in immediate dismissal without refund.
3. Exhibitors may only show and sell work from the category in which they have been accepted.
4. Any items of work not created by the exhibitor must be removed from the show.

### **BOOTH DISPLAY & SET-UP**

1. Booth space is limited to the size in which you paid. Single spaces are 10' wide x 10' deep. Double spaces are 20' wide x 20' deep.
2. Booths must be neat in appearance and not distract from neighboring displays. Each space must be left clean at the end of the day.
3. All exhibitors will be required to supply their own tents, tables, chairs, electrical cords, etc.
4. Electricity is a PAID amenity. You must pay when you apply. Electricity is limited and cannot be guaranteed.
5. Exhibitors are not allowed to stake tents into the asphalt or concrete on the show grounds. **Bring weights to secure your tent. A portion of the booths are located on asphalt.**
6. All displays, transactions and activities must be confined to exhibitor's assigned space. Signs, tents, canopies, or other parts or displays may not extend over into walkways.
7. Exhibitors are required to handle their own Sales Tax.

### **FESTIVAL RULES**

1. The Penny McHenry Hydrangea Festival is not responsible for damage to personal property or stolen property during the event or overnight. Overnight security is provided on Friday and Saturday starting at 5 PM.
8. Booths **cannot** open late or close early at any time – you **must** be on time and stay for the duration of the Festival. Failure to comply will forfeit participation in future events.
2. Prior to the Festival, Exhibitors will be notified of their site location and detailed setup information. Setup for the Festival is Friday, May 31, 2019 from 12 pm – 5 pm.



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3. After unloading, Exhibitor vehicles must be moved to the designated parking area. Vehicles will not be permitted to remain in the Exhibition space during the Festival, nor may they enter the Festival grounds until approved by the Festival Committee.
4. The Festival is a rain or shine event.

### **CRAFTER CHECK-IN**

1. Exhibitor must check-in in person and attend the show in its entirety.
2. Exhibitor **MUST** check-in during official check-in times. Exhibitors not checked-in by the deadline will forfeit their exhibition space and all fees.

### **EXHIBITOR INFORMATION**

**Arts & Crafts Exhibitors:** All artwork must be original art and/or handmade by the artist or crafter. All artist and crafter applications will be juried. Acceptance is not guaranteed to anyone. **Each applicant must submit 8 color pictures with each application.** Jury decisions are based on your photos and information provided with your application. Decisions will be made upon application and payment submission. Please send the best photos you have available. Your photos are the most important factor in your acceptance/non-acceptance to the festival. Exhibitor selections are based on quality and skill in workmanship, original and creative ideas as well as attractiveness of booth display. If you are not selected, you will be reimbursed your booth fee.

**Non-Profit Organizations:** Groups may display literature/projects that the group undertakes and supports. Non-Profit groups wishing to sell items must NOT sell items that compete with any hand-made item sold by an artist or crafter. Exhibitors must provide non-profit documentation with the application. Non-Profit applications will be juried upon application and payment submission. If not accepted, you will be reimbursed your booth fee.

**Sponsors or Commercial Exhibitors:** Businesses wishing to be a part of the Penny McHenry Hydrangea Festival should contact the Douglasville Convention & Visitors Bureau at 770-947-5920, [info@pennymchenryfest.org](mailto:info@pennymchenryfest.org) or 6695 Church Street, Douglasville, GA 30134.

### **PRODUCT GUARANTEE STATEMENT**

As an arts and crafts exhibitor, I testify that all the products that I plan to display and sell at the Penny McHenry Hydrangea Festival are handmade items crafted by myself. None of the items I display or sell are commercially manufactured, resell items or kits.

The statement must be signed in order for this event as an arts and crafts exhibitor.

Signature \_\_\_\_\_

Date \_\_\_\_\_



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## 2019 Penny McHenry Hydrangea Festival Exhibitor Application

*New information included – please read in its entirety*

Exhibitor Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Website: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

*\*For e-mail updates and important announcements*

Check only one category below:

Arts & Crafts     Non-Profit Organizations     Sponsors or Commercial Exhibitors

Describe items to be sold and the price range of each: \_\_\_\_\_

\_\_\_\_\_

How many years have you participated in the Penny McHenry Hydrangea Festival?

List the last three (3) shows where you have exhibited, including location and date:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

A signed application constitutes a contract to follow and be bound by the Penny McHenry Hydrangea Festival Rules, Limitations & Procedures and is a commitment to participate personally, if accepted. **Violations of Rules, Limitations & Procedures prior to, during, and/or at the end of the show will result in the loss of exhibitor space, without refund, and the exhibitor will be excluded from future shows of the Douglasville Convention and Visitors Bureau.** Applicant certifies that photos submitted accurately depict applicant's materials. Applicant certifies photos submitted are the sole work and ownership of applicant. Any photos submitted with an application or taken on behalf of the Penny McHenry Hydrangea Festival of any exhibits/exhibitor are the sole property of the Douglasville Convention and Visitors Bureau. Application will not be considered if: this form is incomplete, unsigned, postmarked or delivered after deadline (**May 3, 2019**), received without correct fees, check is post-dated, check is returned from bank or received without photos prepared as directed. Furthermore, by signing this application you agree to allow the Douglasville Convention and Visitors Bureau to give your phone number or e-mail address to the public unless otherwise noted. Your signature below certifies that you understand and accept all Rules, Limitations & Procedures stated throughout this application package.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**All authorized exhibitors must sign above – you will not be eligible to check into the Festival if you have not signed this application.**

### Space Rental Fees

Single Space (10' wide x 10' deep)	<input type="checkbox"/>	\$100.00
Double Space (20' wide x 10' deep)	<input type="checkbox"/>	\$200.00
Electricity	<input type="checkbox"/>	\$25.00



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**Payment Information**

*\*\*Check enclosed: Checks payable to: **Keep Douglasville Beautiful***

*\*\*\*A \$30 charge will apply to any returned check.*

Select Method of Payment:

Check    Money Order    Visa    MasterCard    American Express

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Amount \_\_\_\_\_

Expiration \_\_\_\_\_ CVV (3 Digit number on back of the Card) \_\_\_\_\_

**Note: A convenience fee of 2.50% or \$2.00 (whichever is greater) will be passed onto the Cardholder for using this service.**

Cardholder Printed Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**RELEASE AGREEMENT**

I do hereby release, acquit and forever discharge the Penny McHenry Hydrangea Festival, its agents, servants, successors and assigns and all other persons, firms, and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or accrue, arising out of any events taking place June 1 – 2, 2019 or otherwise connected with the 2019 Penny McHenry Hydrangea Festival. *I further agree to hereby indemnify the Penny McHenry Hydrangea Festival, its agents, servants, successors and assigns and all other persons, firms, and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or accrue, arising out of any events taking place June 1 – 2, 2019 or otherwise connected with the 2019 Penny McHenry Hydrangea Festival.* The indemnity agreement shall include all reasonable attorney's fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2019 Penny McHenry Hydrangea Festival.

I read and fully understand the Release Agreement stated above. "Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature \_\_\_\_\_

Date \_\_\_\_\_



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# 2019 Photo Display Sheet

**Staple  
Here**

**Booth Set-Up Photo  
(1 & 2)**  
Attach TWO booth  
photos here.

**Art or Craft Photos  
(3 & 4)**

All applications must be postmarked  
on or before May 3, 2019  
and sent to  
Douglasville Convention and Visitors  
Bureau  
6695 Church Street  
Douglasville, GA 30134

**Art or Craft Photos  
(5 & 6)**

**Art or Craft Photos  
(7 & 8)**

Please staple your pictures - **DO NOT GLUE**. There  
should be at least (8) pictures total.

All Photos must fit on this  
page. Cut or overlap photos,  
if necessary.